



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Presentation of National Night Out Proclamation

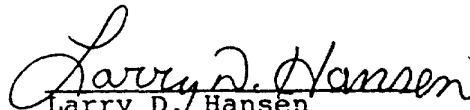
MEETING DATE: July 21, 1993

PREPARED BY: Police Chief

RECOMMENDED ACTION: That Mayor Pennino present a Proclamation to Police Chief Larry Hansen declaring Tuesday, August 3, 1993 as "National Night Out" in the City of Lodi.

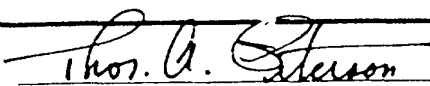
BACKGROUND INFORMATION: Chief Hansen will make a presentation on National Night Out and will publicly invite all City Council members to join Lodi Police Department in this effort. (Please see the attached Memorandum for more information.)

FUNDING: None


Larry D. Hansen
Chief of Police

LDH:sm
cc: City Attorney

APPROVED: _____


THOMAS A. PETERSON
City Manager



recycled paper

L O D I P O L I C E D E P A R T M E N T

M e m o r a n d u m

To: Chief Larry Hansen

From: Jeanie Biskup, Community Service Officer

Date: July 8, 1993

Subject: National Night Out 1993

National Night Out is set for Tuesday, August 3, 1993. As in past years, we are inviting all neighborhoods to participate in this event. We generally have over 50 groups and this year anticipate close to 70.

Each group is visited by department personnel. Last year we had teams of two and distributed police badges and candy to all the children. We would like to divide the groups this year so we can spend at least a few minutes at each one. We would also like to invite all City Council Members to take part in this event. As in past years, I will compile a list of neighborhoods, types of events, and coordinator for those wishing to drop in.

The contest this year for prize money will be as follows:
Each neighborhood is to identify three problems/issues of concern in their neighborhood and list how intend to resolve or improve them. We will also be judging groups on their creativity for the evenings events and neighborhood participation.

Publicity will be PSA's done by KOVR channel 13, the local cable company calendar of events, and local newspapers. Since you get a greater response than I, would you request a lead-in story and a follow-up with a photo in the local newspaper. We expect channel 13 to be in our area on that evening also.

Groups are planning a variety of events such as potlucks, ice cream socials, parades, contests, dancing lessons, etc. Many are planning their block parties to include street closures.

Attached is a sample proclamation and a copy of the National Night Out newsletter mailed to all neighborhood watch participants explaining the event.

Brief History: Lodi has participated in the National Night Out program for the past four years. We have received a national award for the last three years based on our City-wide efforts. In Northern California, we received first place for 1992. For four consecutive years, we have had the most neighborhoods participate in National Night Out in the Northern California competition. This encompasses 15 other agencies including Sacramento, Stockton, Modesto, Manteca, etc.



LODI POLICE DEPARTMENT
230 WEST ELM STREET
LODI, CALIFORNIA 95240

AMERICA'S NIGHT OUT AGAINST CRIME



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The Watchdog

LODI NEIGHBORHOOD WATCH NEWSLETTER

June/July, 1993 Cir. 2,500 Vol. 7 No. 4

WARNING
THIS AREA
PROTECTED BY
NEIGHBORHOOD
WATCH



National Night Out

On Tuesday, August 3, neighborhoods throughout the City of Lodi are invited to join forces with thousands of communities Nationwide for the "10th Annual National Night Out". Over 25 million people are expected to participate this year.

National Night Out Participation Will:

1. Send a message to criminals-we are organized and fighting back.
2. Strengthen Neighborhood spirit and police-community relations.
3. Generate support and participation in crime prevention efforts.
4. Heighten crime and drug prevention awareness

Lodi Neighborhoods are being asked to lock their doors, turn on their lights, and spend an evening outside with neighbors and police. We encourage you to have a special event, block party, cookout, parade, potluck, etc. You are also invited to join the local competition to win prizes.

Lodi Neighborhoods...come out in force and show criminals that there are more of us-than them. Just submit the registration form in this newsletter, or for more information contact Crime Prevention 333-6787.

MORE
ABOUT...

Neighborhoods entering the National Night Out local competition for prizes must complete the registration form in this newsletter and submit it to the Police Department by July 30, 1993 to be eligible to win. Those not entering the contest, but planning to get-together...complete the top portion of the registration form indicating if you wish a visit from the Police Department. In all instances, be sure to let us know what your plans for the evening will be.

NOTE...For updated statistics on your group, call by July 20th to guarantee receiving them by National Night Out.

Contest Rules: You must identify three problem areas/issues in your neighborhood (i.e. home security, child safety, bike safety, etc). On the registration form, group members will describe how they will solve, or have solved these issues. Submit the completed registration form by the due date. You will be judged on the registration form and on the social activities planned for National Night Out, so be creative!!!



Tuesday,
August 3rd



REMEMBER...to remain an active Neighborhood Watch group, you must have a get-together once each year. Participation in National Night Out will keep you active. If your Block Captain is unable to coordinate this event, any neighbor can jump-in and organize.



NATIONAL NIGHT OUT 1993
REGISTRATION FORM



Event Coordinator _____ Phone # _____

Home Address _____

Location of Event _____

Date and Time of Event _____

P.D. Visit _____ Requesting Invitations _____
Yes No (indicate # needed)

Describe activities you are planning for NNO _____

COMPLETE BELOW PORTION IF YOU ARE ENTERING THE NNO CONTEST

List three problems or issues of concern in your neighborhood _____

Describe in detail how you, as a group, will solve these problems _____

Please use additional pages if more room is needed.

The Watchdog

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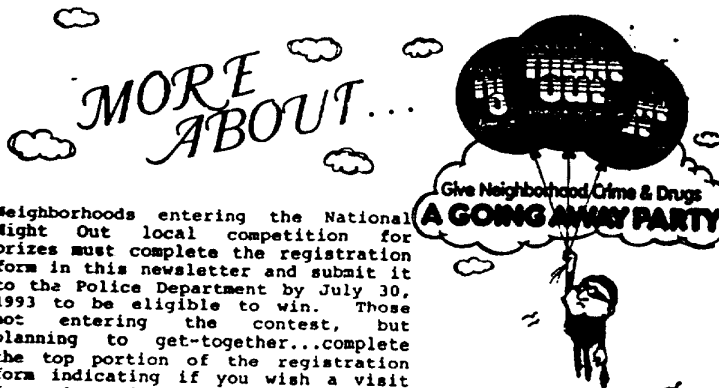
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